

Peter Kehoe

Broker's competence and personality serve clients well.



Pedigree, professionalism and personal service: Those who have known Peter Kehoe during his 35 years in the marine industry know those words and values are synonymous with his name and his company.

Kehoe remains one of the marine industry's most respected brokers, not only for his breadth of knowledge and skill, but also for the relationships he has developed and maintains. His A-list of clients, builders, bankers and brokers is the envy of his peers and competitors. But it is his engaging personality and rich trove of marine tales and fascinating adventures in the business that truly delight his associates and friends.

"Our mission is pretty simply stated," says Kehoe. "Peter Kehoe & Associates strives to make your boating experience a pleasurable one. Whether you're buying your first vessel or selling your 10th, we want you to be assured that the process will be professionally handled by our experienced team of brokers." For Kehoe, an in-depth understanding of the business and on-call availability are key. "Our brokers' combined average of over 40 years experience assures you of the best possible job. We never close; we're working for you seven days a week and answer your call 24 hours a day. Most importantly, we make it easy—and fun—to do business."

Serving the most educated and demanding clients, Kehoe is dedicated to optimizing their assets. Whether it means dealing with the investment they make or the revenue they wish to generate from their yacht, Kehoe's extensive financial background gives his firm the tools to offer creative and effective solutions.

"We get personally involved in areas such as nontraditional finance packages, payment schedules for the builders, trade-in value maintenance, recovery, and a range of other aspects, such as insurance, which are beyond the capacity of most brokers." The company's affiliate, Insurance Services of Pompano Beach Inc., addresses these critical specifics. "We go beyond the normal scope of due diligence because we know the intricacies of different geographies and their legal standards, firsthand."

Many of the megayachts Kehoe has represented have been featured on the cover and inside *ShowBoats International*, such as Christensen's *Liquidity*, the 157-foot *Nice N' Easy*, and several of Millennium's speed-record-challenging superyachts. Kehoe's reputation is echoed in his clients' resounding endorsements. Says Millennium principal and *Nice N' Easy* owner John Rosatti, "Peter Kehoe is my man." In fact, Kehoe will be the contact at the Fort Lauderdale show for this superb yacht. Also featured this year is the 118-foot *Millennium Argusea*, located at the Hall of Fame slip 309. A 68-foot SunSeeker, *Sex Sea*, will be in slip 74; Peter Kehoe is once again the contact. ■

For more information, contact: Millennium Argusea: Joe Stetson: 954.767.9880 (office); 561.289.3604 (cell phone). Christensen 157' and Sex Sea: Peter Kehoe (office) 954.767.9880; cell phone: 954.931.4360. General inquiries: Peter Kehoe & Associates, 101 N. Riverside Drive, Suite 123, Pompano Beach, FL 33062; 954.767.9800; fax 954.767.9884; email: sales@peterkehoe.com. On the web: www.peterkehoe.com.